



PRESS RELEASE

SUB.: UNIQUE SWINE FLU LOW COST DETECTION & CONFIRMATION KIT

New Delhi- India Dated: August 18th, 2009

A single tube Swine Flu Detection & confirmation multiplex Kit has been developed by Genome Diagnostics Pvt. Ltd. for the First Time in the world, as announced today by the company.

This Kit is a 4 channel detection & confirmation Kit based on The REAL TIME PCR technology being used currently for detection of Swine Flu.

The company announced that this Kit will help in detection & confirmation within a span of 2 hours from a single tube as compared to 4 tubes currently being used by other manufacturers which means substantial saving of costs as well as now more number of samples can be screened from the same run i.e. to be precise 4 times more samples can be now detected & confirmed.

This Kit will detect the Mexican strain & confirm by the detection of N1 & Flu A detection as well.

The company is in the process of submitting an application for grant of Manufacturing License for the same with the Himachal State Drug Authorities.

The availability of this Kit will mean that cost per test for detection & confirmation of Swine Flu will be only around Rs. 800-1000.00 (Rs. One Thousand per patient) Also now 4 times more patients can be tested with the same existing infrastructure of the machines.

The company has earlier announced development of detection & quantification kits for the Influenza A/H1N1, Influenza A /H3N2 & Influenza Typing virus based on the latest Real Time PCR technology. The Geno Sen's range of detection & quantification kits will soon be offered for use in the Diagnostic sector upon receipt of the manufacturing license from the Drug Controller General of India for which the application is pending with them.

The kit's can be used on several real time PCR systems. It selectively identifies the new Swine Flu H1N1 virus. Compared with other detection kits, it features a couple of advantages in regard to efficiency and handling.

"The design of the new detection & quantification kits is very simple. We are glad of our contribution in supplying fast and reliable tools for the detection of Swine Flu H1N1 to the community.

Genome Diagnostics Pvt. Ltd. will offer a variety of Real Time PCR Kits to help identify the Influenza A H1N1 virus & typing details of which are available currently on our website: www.genomediagnostics.co.in

About Genome Diagnostics Pvt. Ltd.

Headquartered in New Delhi, India & having manufacturing facilities at Parwanoo Himachal Pradesh Genome Diagnostics Pvt. Ltd. is a leader in development & manufacture of Real Time PCR Kits. Our activities are completely focused on development of Molecular tools for the benefit of people at large.

Currently Genome Diagnostics Pvt. Ltd. manufactures over 43 different Real Time PCR kits & commands the largest market share in India besides exporting these products to over 23 countries. Genome Diagnostics Pvt. Ltd. is the first & the only company in India to venture into this HI-TECH area & develop & manufacture products for Diagnostics. Genome Diagnostics Pvt. Ltd. adheres to the best standards in the industry & is also ISO 13485: 2003 & ISO 9001: 2000 certified company. **Also majority of the products manufactured by the company are CE marked.**

The leading Diagnostics Survey company **McEvoy & Farmer Inc. USA** in it's **last survey report On the Molecular Diagnostics Market in India** has **reported That Genome Diagnostics Pvt. Ltd are the undisputed leaders in Molecular Diagnostics In India & command largest market share in India i.e. 28%.**

Contacts

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